

JIČÍNSKÝ
VELETRH 2022

The logo consists of two lines of text. The top line reads "JIČÍNSKÝ" in a bold, orange, sans-serif font with a thick black outline. The bottom line reads "VELETRH 2022" in a similar style, with "VELETRH" in white and "2022" in orange, both with black outlines. To the right of the word "JIČÍNSKÝ" is a stylized black and white icon of a church tower with a clock face and a small adjacent building.